

**JTA Multidisciplinary International Conference  
(February 17-18, 2020)**

**Date: February 17, 2020**

**Time: 2:30-5:30 PM**

**Venue: Management Building, CMS**

<b>MANAGEMENT (SESSION-I)</b>			
<b>S.NO.</b>	<b>PAPER TITLE</b>	<b>AUTHOR (S)</b>	<b>PRESENTER</b>
1	MGNREGA A Source Of Rural Development Through Women Empowerment	Aditi Singh, Dr. Ombir Singh	Aditi Singh
2	Comparing Generation X To Millennial Employees On Their Belief Pertaining To Work Life Balance At The Workplace	Chhavi Minhas	Chhavi Minhas
3	Workplace Bullying	Hardeep Kaur Dhaliwal, Dr. Jagdeep Singh	
4	Employer Branding As Predictor Of Employee Satisfaction And Retention Of Employees Using Structural Equation Modelling	Dr. Manisha Singh, Dr. Vinod Bhatt	Dr. Manisha Singh
5	Enhancing Skill For Disaster Resilience: A Study On Fishing Communities In Flood-Affected Districts Of Odisha	Pritam Biswal, Niharranjan Mishra, Chandan Kumar Sahoo	Pritam Biswal
6	Coping Mechanism: A Theoretical Perspective	Dr. Shweta Sagar	Dr. Shweta Sagar
7	Appraise Of Strategic Human Resource Management In Wielding The Total Quality Management Of An Industry For Prospective Enduringness In Current Business World	Dr. Vijayendra Kumar Shrivastava	Dr. Vijayendra Kumar Shrivastava
8	Sustainable Development Through Women Empowerment; A Study Of The Role Of Business Organizations	Dr. Yasmeen Shamsi Rizvi, Asma Nabi	Dr. Yasmeen Shamsi Rizvi
9	Household Management Practices Among Working Women	Zeba Sarmad, Saba Khan	
10	How Does Social Media Contribute Towards The Formation of Purchase Intention: Empirical Evidence From India	Mohammad Umar, Hilal Hamid Mir, Dr. N.H Mullick, Subeena Parveen	

11	Disability in the Job Market in India	Preeti M. Gacche	Preeti M. Gacche
12	Self- actualisation leads to self-satisfaction and contentment: <i>A study conducted on females professionals in the service sector of India.</i>	Dr. Fakhra Naeem	Dr. Fakhra Naeem
13.	Institutionalization of human resource development and child labour rehabilitation: a case of khadi and village industries in bijnor district	Shahid Habib Ansari	Shahid Habib Ansari
14	Employability of persons with disabilities: Employer's perspective	Sumita Bhangu, Dr. Eram Nasir	
15	Child Sexual Abuse in India: Should We Rely on Punishment or Prevention?	Vinita Kewlani R Rochin Chandra	
	<b>TEA BREAK – 4:00</b>		

<b>MANAGEMENT (SESSION-II), 4:15 pm</b>			
<b>S.NO.</b>	<b>PAPER TITLE</b>	<b>AUTHOR (S)</b>	<b>PRESENTER</b>
1	Review Paper On Indian Entrepreneurial Ecosystem	Adit Jha	Adit Jha
2	A Study Of Social Management Of Kinnar's In India	Arvind Singh Vijay	Arvind Singh Vijay
3	Managing Disruptive Innovation: Contextual Evidence For Christensen's Theory From India	C. Madhusudan, R. Panneerselvam	C. Madhusudan
4	Awareness And Adoption Of M-Banking Services Among Small Business Enterprises: Empirical Evidence from India	Hilal Hamid Mir, Dr. N.H.Mullick, Subeeha Parveen, Mohammad Umar	
5	Harmony Between Corporate Social Responsibility & Corporate Financial Performance: A Path To A Utopian India	Jakki Samir Khan, Debasis Mohanty	Jakki Samir Khan
6	Agrarian Crisis And Artificial Intelligence: Issues And Road Ahead	Javid Majeed, Prof Naushad ul Mullick	Javid Majeed
7	Developing Skills Compatible With Employability: The Role Of Polytechnic's Curriculum	Mohd Azmatullah Mobeen, Dr. Mumtaz Ahmad	Mohd Azmatullah Mobeen
8	Skill India Initiative: Leveraging Human Capital For A Better Tomorrow	Parul Saxena, Aarti Sharma, Roopali Fulzele	
9	Open Science And Open Innovation: A Perspective & Indian Context	Sandeep Singhai, Anuradha Madhukar, Harish Kumar Sardana	Sandeep Singhai
10	The Role Of Social Media In Employee Engagement And Its Effect On Employee's Performance	Shashi Suman, Dr. Raj Kiran Prabhakar	Shashi Suman
11	Enhancing The Scope and Opportunities for Religious Scholars with Special Reference to Islam: A Propose Structure	Md. Minhajuddin, Mumtaj Hashmi	Mumtaj Hashmi
12	A study on digital culture and its impact on role efficacy of faculty member education industry	Dr. Hanif Qureshi Dr. Anindita Chatterjee	

13	Status of Smart Policing in India	Dr. Hanif Qureshi R Rochin Chandra	
14	<i>Center for Criminology &amp; Public Policy: Addressing the Paradox of Evidence-Based Crime Policy?</i>	R Rochin Chandra Vinita Kewlani	